

1/27/11

ALERT

Retooling Services due to ObamaCare

We hope that 2011 is off to a great start for you! We have been busy over the last 9-10 months upgrading and retooling a number of our existing consulting services in response to Health Care Reform; responding to requests from current and future clients for additional services and more seminar / educational offerings. In addition we have converted our company to a virtually paperless office environment. Some of those changes that we want to share with you immediately, are as follows:

Save the Date February 9, 2011: we have an exciting educational program planned around [Health Care Reform: Politics vs. the Law](#). We have 3 outstanding speakers - a political science professor; a credentialed employee benefits consultant; and an employee benefits attorney. The ERISA penalties for non-compliance penalties are severe \$100 / day / employee / infraction. The seminar will be from 7:30 to 9:30 AM at the Crowne Plaza Hotel on IH-35 and 183. More details to follow in a couple of days.

Michael Price, ASA joins Bushnell & Company team as Chief Actuary. We are delighted to announce that Mike Price has joined the Bushnell & Company team as Chief Actuary. Mike brings over 25 years of retirement plan and special project consulting experience with major national consulting firms to the Company. See his bio [here](#).

Website Updated: we have dramatically improved and upgraded our website over the last 6 weeks. Some of the changes include the following: a [new Presentations page](#); a [new Newsroom & Solutions page](#); we have added a number of useful links on the [Links page](#); if your plan is self-funded, you'll want to check out the [2010 survey of stop loss insurance premiums](#) on the Newsroom page; while there also check out [why Third Party Administrators need to be supervised](#) - they are spending your money!

New e-mail distribution system: we have installed a new e-mail distribution system using the Constant Contact software and delivery system. This will



Bushnell & Company
Actuaries and Employee Benefit Consultants

Est. 1973

enable us to keep you up-to-date with all the latest employee benefit news to help you successfully manage your high quality and meaningful employee benefit plans in a cost effective and administratively efficient manner.